Assignment 4

This assignment covers the content in Michael Porter’s **Competitive Advantage**. In this assignment you must pick an article from the **Harvard Business Review** website ([https://hbr.org/ (Links to an external site.)](https://hbr.org/)) *that deals with strategic management of a company*. The HBR article MUST be related to the strategic management of a company. A number of these articles are listed in your syllabus.

Assignment 4 Questions:

1. Describe Michael Porter’s model and its components. Pick an industry and describe how the different components of the model relate to that industry.
2. Apply all components of Porter’s model to your HBR case, as a case review. Your response here must be at least two pages in length or more.